

Creative & Useful Ways to Use Travefy Pages

Plus NEW! Page Templates

Presented by: Dezaree Stack
Stack Strategies Co.



Session Agenda

- 3 Ideas to Use Travelfy Pages
- Access New Marketplace Templates
- Top Tips for Elements

Meet Stack Strategies Co.

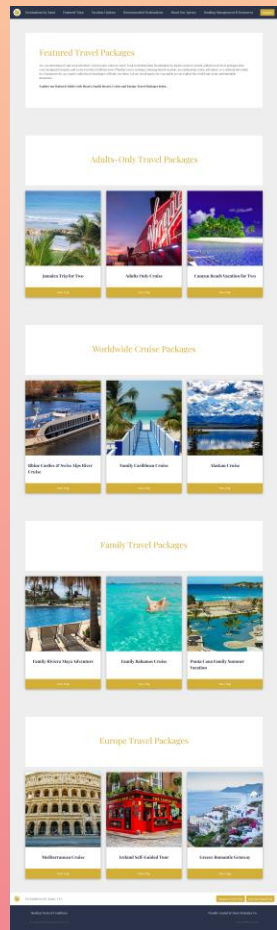
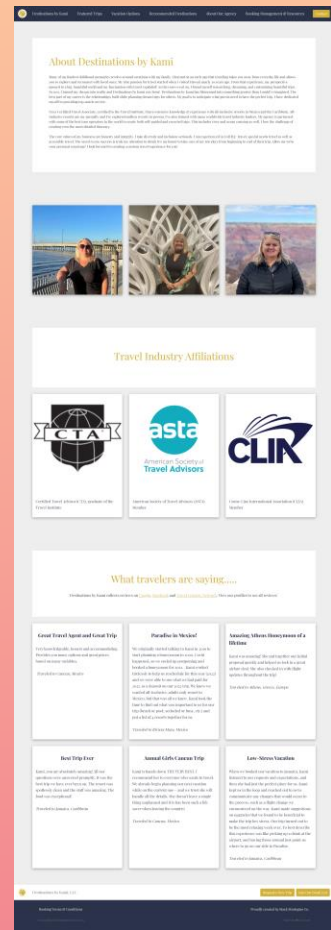
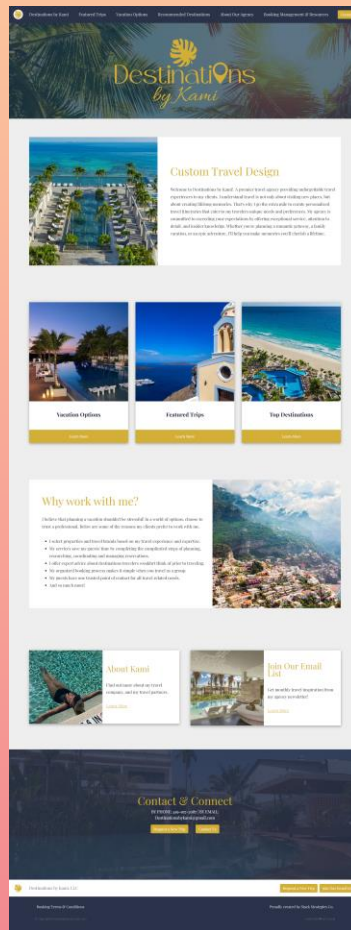


- Taught start-up marketing & CRM strategies for a host travel agency
- Started building travel agent websites in 2020 using Travefy & Wix
- Creates travel agency brands, websites, email newsletters, blogs, and more!
- Check us out on www.stack-strategies.com

3 Ways to Use Travify Pages

1. Create a one page or multi-page website using Travify pages and plug in your domain to your website address

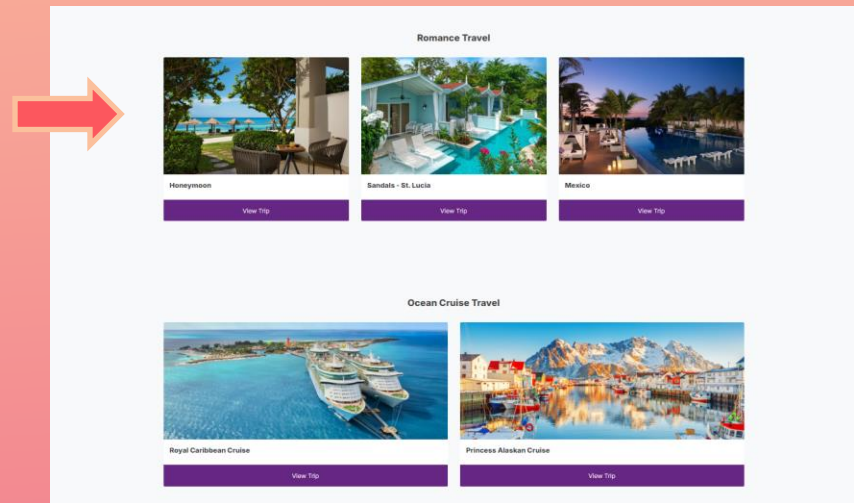
Example site to the right: destinationsbykami.com



3 Ways to Use Travefy Pages

2. Create a Travefy featured trips page and combine with your other website

Example site below: starlight2travel.com



3 Ways to Use Travefy Pages

3. Use one page to feature a trip, such as a trip idea, group space, or a destination wedding

Trip Name
Destinations | Date to Date
[BOOK THIS TRIP](#)

Explore a Beach You've Never Been to...

Get a perspective of what you'll see in our travel destination. The travel itinerary includes important information on departure, arrival times, transportation, and accommodations to help you plan your trip.

Consider the amenities of your stay...

- Complimentary continental breakfast
- Free Wi-Fi access throughout the resort
- Daily housekeeping and laundry services
- Multiple dining options and bars
- Multiple pools and water slides
- Multiple spa and wellness treatments
- Multiple activities and entertainment options

Explore the full Trip Itinerary below!
[CLICK AWAY TO ACCESS OUR FULL TRIP DESCRIPTION](#)

DESTINATION Trip Highlights

- Accommodations Type**
Short Description of Accommodations with Icons
- Daily Breakfast & Some Meals Included**
Short Description of Included Meals of Day
- Several Tours & Attraction Admissions**
Short Description of How Many Tours / Trips / Attractions
- Options for Self-Exploration**
Additional time to explore a variety of options including local shops, spas, and other attractions of your choice

NEW! Travefy Page Templates on Marketplace

Pages can now be shared on Marketplace! Travefy Partners have released pages available now!

- All Travefy users can share page templates
- Feature available now!
- Be sure to check out free group page templates by Stack Strategies – we're using these as an example today
 - Cruise Featured Trip Landing Page Template
 - Domestic Travel Featured Trip Landing Page Template
 - Resort/Land Featured Trip Landing Page Template

Let's Dive into Marketplace

- Sign into Travefy
- Click "Marketplace"
- Navigate to Pages and select "See all"
- Search to find "Featured Trip" page templates used in today's example
- Click your desired template
- Click "Copy to Library" in the bottom right
- Visit your library to start editing



Follow-up Resource: Checklist to Customize Page Templates

www.stack-strategies.com/travefy-workshop



How to Edit Travefy Marketplace Page Templates

Tips for Editing

- Images – If you don't have your own photos, visit your suppliers' site's marketing libraries!
- Forms – create a groups request form in advance
- Content – *MUST* be edited for the webpage to make sense
- Collages in Canva – provided links to make your own Canva collage. Add your logo and colors. OR skip and simply replace the collage with an image.

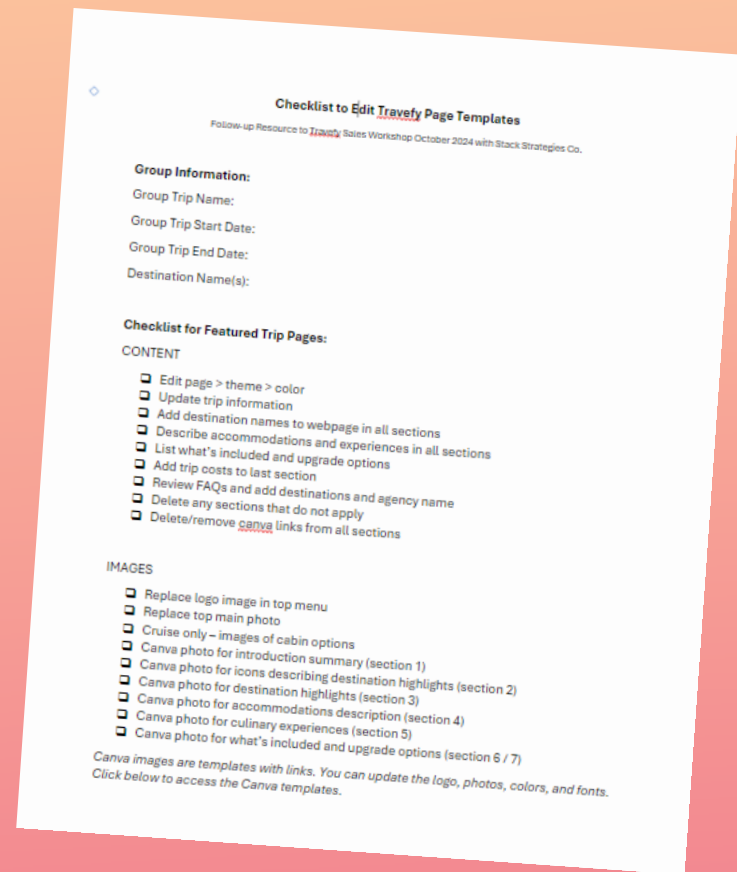
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Thanks for being here!

Wishing your agency endless success in 2025.

Dezaree Stack, Stack Strategies Co.
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