

Checklist to Edit Travefy Page Templates

Follow-up Resource to Travefy Sales Workshop October 2024 with Stack Strategies Co.

Group Information:

Group Trip Name:

Group Trip Start Date:

Group Trip End Date:

Destination Name(s):

Checklist for Featured Trip Pages:

CONTENT

- Edit page > theme > color
- Update trip information
- Add destination names to webpage in all sections
- Describe accommodations and experiences in all sections
- List what's included and upgrade options
- Add trip costs to last section
- Review FAQs and add destinations and agency name
- Delete any sections that do not apply
- Delete/remove canva links from all sections

IMAGES

- Replace logo image in top menu
- Replace top main photo
- Cruise only – images of cabin options
- Canva photo for introduction summary (section 1)
- Canva photo for icons describing destination highlights (section 2)
- Canva photo for destination highlights (section 3)
- Canva photo for accommodations description (section 4)
- Canva photo for culinary experiences (section 5)
- Canva photo for what's included and upgrade options (section 6 / 7)

Canva images are templates with links. You can update the logo, photos, colors, and fonts. Click below to access the Canva templates.

BUTTONS

- Create any request / sign-up forms
- Connect forms to buttons on introduction section (section 1), summary section (section 2), and costs section (section 8)
- Link terms & conditions in footer or delete footer item
- Connect any social media sites in footer or delete item

FINALIZATION STEPS

- Edit page > page > update page name
- Edit page > theme > favicon
- Edit page > SEO & Social > update SEO description AND consider social share image
- Connect domain if haven't previously
- Share with clients and supporters!

Additional Resources:

CANVA TEMPLATE LINKS

Resort Page

- [Section 1 collage](#)
- [Section 2 collage](#)
- [Section 3 collage](#)
- [Section 4 collage](#)
- [Section 5 collage](#)
- [What's Included section](#)
- [Custom Options section](#)
- [Booking Information section](#)

Cruise Page

- [Section 1 collage](#)
- [Section 2 collage](#)
- [Section 3 collage](#)
- [Section 4 collage](#)
- [Section 5 collage](#)
- [What's Included section](#)
- [Custom Options section](#)
- [Booking Information section](#)

Domestic Page

- [Section 1 collage](#)
- [Section 2 collage](#)
- [Section 3 collage](#)
- [Section 4 collage](#)
- [Section 5 collage](#)
- [What's Included section](#)
- [Custom Options section](#)
- [Booking Information section](#)

PRESENTER CONTACT INFORMATION

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